



07. DEMAND

CLIENT SPOTLIGHT

WE HAVE SUCCESSFULLY

TRAINED OVER 10k

FINANCIAL SERVICES EMPLOYEES

TRAINED OVER 14k

PEOPLE ACROSS BUSINESS

RISK MAPPED 119

COMPANIES SUPPLY CHAINS

(actual & inherent)

£12.1 billion

DIRECT PROCUREMENT SPEND
MAPPED ACROSS OUR BUSINESS CLIENTS.

24,964

SUPPLIERS RISK
ASSESSED



WE'RE DELIGHTED TO BE WORKING WITH STOP THE TRAFFIK ON THE FOODIES FIGHTING SLAVERY PROJECT. THEY HAVE BEEN AN INVALUABLE ADDITION TO THE RESEARCH TEAM AND OFFERED FANTASTIC INSIGHT AND EXPERTISE REGARDING HIGH-RISK COMMODITIES ACROSS THE FOOD INDUSTRY, DRAWING ON THE INTELLIGENCE PRODUCED BY STOP THE TRAFFIK'S CENTRE FOR INTELLIGENCE-LED PREVENTION AND DATA GATHERED FROM THE TRAFFIK ANALYSIS HUB. WE'RE EXCITED TO SEE THE PROJECT'S FINAL OUTCOMES AND WORK TOGETHER ON OUR NEW TOOLKIT, TAILORED FOR FOOD & DRINK SMES

LARAGH O'MALLEY
HEAD OF IMPACT & PARTNERSHIPS
TRIBE FREEDOM FOUNDATION

CLIENT SPOTLIGHT

SOME OF THE BRANDS WE WORK WITH



We have worked closely with M&B, one of the largest operators of restaurants, pubs and bars in the UK since 2019 to understand their risks.

Our work:

- Risk mapping supply chains
- Reviewing and amending policy in line with best practice
- Developing a training programme bespoke to teams to improve understanding of MSHT relevant to their roles
- Presenting MSHT to 145 suppliers at the M&B annual supplier conference

Outcomes:

- The launch of a new due diligence process which includes a screening of suppliers against ethical criteria and an upcoming audit programme
- The implementation of new policies for employees, managers and suppliers to include additional checks and due diligence related to MSHT



IT IS A PRIVILEGE TO WORK WITH AN ORGANISATION LIKE MITCHELLS & BUTLERS WHICH IS OPEN NOT ONLY TO LOOKING AT THE ROLE ITS SUPPLIERS PLAY IN PREVENTING MODERN SLAVERY, BUT ENSURING THAT ITS OWN OPERATIONAL PROCEDURES MEET BEST PRACTICES AND ENSURING THE SAFETY OF ITS OVER 40,000 TEAM MEMBERS

LOUISE CHEGWIDDEN
CONSULTANT
STOP THE TRAFFIK GROUP



CLIENT SPOTLIGHT
**SOME OF THE BRANDS
WE WORK WITH**

STOP THE TRAFFIK GROUP OFFERED TRAINING TO ADULT SERVICE WEBSITES (ASW) THAT ARE COMMITTED TO ERADICATING ANY FORM OF MODERN SLAVERY OR TRAFFICKING ON THEIR PLATFORM.

We created a bespoke training and resource that ASWs could tangibly take into their operations to ensure they spot the red flags of exploitation and safeguard individuals to safety.

Did you find the training specific and valuable?

Yes 100%

Will you take the learnings from today into your work?

Yes 100%

Do you feel more comfortable spot red flags of sexual exploitation and sex trafficking?

Yes 80%



This year, with long term partner Costa Coffee, STOP THE TRAFFIK launched our first ever awareness campaign aimed at communities.

We distributed posters across 2,700 Costa Coffee stores nationwide, with essential safety tips, and a QR code to learn more about MSHT or report concerns.

The poster aims to raise awareness and empower communities on how to spot exploitation.



STOP THE TRAFFIK provided intelligence and research for TRIBE Freedom Foundation's Foodies Fighting Slavery project, which aims to create a Food and Beverage SME Toolkit. We delivered typologies on seven high-risk ingredients including bananas, cashews, Brazil nuts, salt, soya, tomatoes, and peanuts. These typologies helped identify three critical themes for food commodities that businesses and SMEs in particular, should be aware of.

The results of these typologies, the general risk drivers in the food and beverage industry, and the challenges to address modern slavery in supply chains, were presented to the then UK's Independent Anti-Slavery Commissioner, Dame Sara Thornton, in January 2022.

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Traffik Analysis Hub