



STOP THE TRAFFIK Group

Exploitation Analytics Services 2023 Proposal

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STOP THE TRAFFIK is a Company Limited by Guarantee registered in England & Wales NO. 6657145 and a Registered Charity No. 1127321

Traffik Analysis Hub is a Company Limited by Guarantee registered in England and Wales No. 11451182 and a Registered Charity No. 1192933.



1. INTRODUCTION

2. PROPOSED EXPLOITATION ANALYTICS SERVICES

- 2.1 Key Judgement Reports
- 2.2 Tactical Reporting
- 2.3 ExploitX
- 2.4 Intelligence Tasking
- 2.5 Traffik Analysis Hub Access
- 2.6 Quarterly Client Check-in Calls
- 2.7 Intelligence Community Calls
- 2.8 Future Thinking
- 2.9 Consulting Services

3. CONTACT US

1. INTRODUCTION

Each year, the global criminal economy of modern slavery and human trafficking (MSHT) makes an estimated revenue of \$150 billion, with more than a third of this amount produced in developed countries; this is likely a gross underestimate, with emerging research suggesting that figures are at least \$300 Billion and above. Without meaningful intervention, these profits will continue to move unimpeded through the international financial system.

Exploitation Analytics (EA) equips commercial organisations with the intelligence they need to identify better customers and transactions across their operations that are potentially linked to exploitation. The subsequent investigations inspire safeguarding interventions and more comprehensive appropriate action with justice processes and business environments. Exploitation Analytics is a consolidation of STOP THE TRAFFIK Group's* various data and intelligence products packaged into one integrated offering for commercial organisations who face potential exposure to MSHT.

We believe financial institutions and businesses can disrupt trafficking markets when accessing relevant, strategic intelligence. Exploitation Analytics can help enhance and refine your organisation's response to MSHT, creating a real-world impact while ensuring that exploitation is denied access to your organisation.

**Consists of STOP THE TRAFFIK Limited and its subsidiary TraffikAnalysis Hub Limited.*

2. PROPOSED EXPLOITATION ANALYTICS SERVICES

Exploitation Analytics comprises a selection of STOP THE TRAFFIK Group's various data and intelligence products and services. The following section outlines the methodology, scope, and deliverables associated with this product suite.

Proposed services include:

2.1 Key Judgement Reports

Description: Key Judgement Reports are high-level strategic assessments on MSHT produced by STOP THE TRAFFIK Group's team of highly experienced former law enforcement and intelligence specialists. These publications outline key indicators of trafficking and exploitation relating to a specific route, hotspot or exploitation type and are policy and practice guides.

Scope: Exploitation Analytics clients receive priority email access to our Key Judgement Reports.

Frequency: *Approximately two Key Judgements per month (a minimum of 24 reports averaged over 12 months).*

2. PROPOSED EXPLOITATION ANALYTICS SERVICES CONT.

2.2 Tactical Reporting

Description: STOP THE TRAFFIK Group collects and develops actionable intelligence from various sources. These include more than 200 anti-trafficking NGOs around the world.

STOP THE TRAFFIK Group can provide Personally Identifiable Information** (PII) relating to suspicious individuals or businesses where appropriate and justified. PII enables our clients to have a strong intelligence picture to look for transactions or behaviours that correspond to trafficking markets and inspire detailed investigation and intervention that may safeguard a vulnerable person or prosecute criminals.

Scope: Exploitation Analytics clients will receive STOP THE TRAFFIK Group's Tactical Reporting via email.

Frequency: Approximately 2 Intelligence Reports per month (a minimum of 24 reports averaged over 12 months).

2.3. ExploitX

Description: STOP THE TRAFFIK Group's ExploitX series looks at risk-scoring information collected and analysed from Adult Service Websites (ASWs) to identify those potentially in commercial sexual exploitation.

Where appropriate, STOP THE TRAFFIK Group can provide Personally Identifiable Information (PII)** (i.e. mobile phone number or email address) and contextual material relating to suspicious individuals. This PII enables our clients to compare with transaction data/ customer data to identify potential bad actors or at-risk customers operating across their systems.

Scope: Exploitation Analytics clients can access STOP THE TRAFFIK Group's ExploitX material via API or email.

- **API Access:** Clients will access ASW data via API and receive accompanying ExploitX Intelligence Reports via email.
- **Via Email:** Clients will receive ExploitX datasets and accompanying intelligence reports via email.

Frequency: Approximately 2 ExploitX Intelligence Reports per month (a minimum of 24 reports averaged over 12 months).

***STOP THE TRAFFIK Group adheres to GDPR and PII legislation requirements.*

2. PROPOSED EXPLOITATION ANALYTICS SERVICES CONT.

2.4 Intelligence Tasking

Description: STOP THE TRAFFIK Goup's team of investigators and intelligence specialists can undertake specific intelligence taskings to explore a particular matter of interest for individual EA clients.

Scope: Subject to an agreement.

Frequency: 1 Intelligence Tasking per 12-month contract.

2.5 Traffik Analysis Hub access***

Description: The Traffik Analysis Hub (TA Hub) is the world's most comprehensive source of data related to human trafficking based on survivor stories. TA Hub is a secure online platform for data and intelligence sharing. It is the first-ever international data hub to facilitate sharing of information about human trafficking across all industries and sectors.

Using advanced cognitive AI technologies developed by IBM, the TA Hub facilitates information sharing quickly and easily. It combines a wide range of information from several sources into one secure system. In doing so, it produces one single, standardised dataset which is customisable and interactive for use by stakeholders across the anti-trafficking ecosystem, including Non-Governmental Organisations (NGOs), Law Enforcement Agencies (LEAs), Financial Institutions (FIs) businesses and more.

Scope: Exploitation Analytics clients can access the Traffik Analysis Hub via API or the TA Hub Web Portal for the duration of the contract.

Frequency: Continuous or for the duration of the contract.

****Access to TA Hub requires signing a separate participation agreement, which outlines how data found in TA Hub can and cannot be used. Access to TA Hub is subject to signing this agreement. Please note that we can amend this agreement as and where appropriate.*

2.6 Quarterly Client Check-in Calls

Description: Quarterly check-in calls ensure our reporting remains relevant and valuable to STOP THE TRAFFIK Group's Exploitation Analytics clients. They also help STOP THE TRAFFIK Group's Intelligence Specialists refine their knowledge of the client's business context and allow the STOP THE TRAFFIK Group team to update clients on new developments and enhancements being made to the EA offers as and when they are deployed.

Frequency: 30-minute meeting once a quarter.

2. PROPOSED EXPLOITATION ANALYTICS SERVICES CONT.

2.7 Intelligence Community Calls

Description: STOP THE TRAFFIK Group runs bi-monthly Intelligence Community Calls featuring general updates from STOP THE TRAFFIK Group including, Traffik Analysis Hub metrics, Traffik Analysis Hub monthly highlights and technology updates, Subject Matter Expert data sharing updates, human trafficking trends (TA HUB Data), STOP THE TRAFFIK Group's Intelligence update, Spotlight Speaker session as well as general discussion and Q&A.

These bi-monthly calls are a great way to engage with community members from multiple sectors, such as Law Enforcement, Financial Intuitions, Businesses, NGOs, and more.

Frequency: Bi-monthly****

*****Holiday periods may impact this time.*

2.8 Future thinking

Description: Inclusion on STOP THE TRAFFIK Group's future thinking in MSHT – new features, new opportunities, new technology (INFINITECH, new TA Hub features).

Frequency: Annually and for the duration of the contract.

1.9 Consulting Services

Description: Collaborating with Exploitation Analytics gives you access to STOP THE TRAFFIK Group's Consulting Services Team. The team can help advise on several areas, including MSHT policy, modern slavery statements, adverse media reporting, supply chain risk mapping and MSHT awareness training.

Frequency: On an as-needs basis*****

******This work would be quoted separately from the annual Exploitation Analytics fee.*

4. CONTACT US

We would be delighted to discuss your individual circumstances, answer any questions or queries and where appropriate, may be able to share examples of reports and actionable insight. We look forward to hearing from you.

Exploitation Analytics

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